



# MBA @ UTHM

## Enabler for Excellence



### YOUR INVESTMENT

LOCAL STUDENTS **RM15,000**

INTERNATIONAL STUDENTS **RM19,500**

*\*TERMS AND CONDITIONS APPLY*

## 10 | core modules

(30 Credit Hour)

- Strategic Marketing
- Business Law
- Leadership and Strategic Human Resources Management
- Financial Management
- Business Ethics and Corporate Governance
- Business Research Methodology
- Strategic Management
- Operation Management
- Managerial Economics
- Graduate Project

## 4 | elective modules

(9 Credit Hour)

- Technopreneurship
- Real Estate Investment
- Facilities Management
- Data Management

## 1 | graduate project

(6 Credit Hour)

Student are required to complete MBA final project from any related field of core or elective modules



DURATION  
**1 - 2 ½ YEARS**



LECTURE SESSION  
**WEEKEND/ WEEKDAYS**



TIME  
**9.00 AM - 6.00 PM**



LOCATION  
**UTHM BATU PAHAT**

**NEW INTAKE ON**

**MARCH**

**OCTOBER**

FILL IN ONLINE REGISTRATION AT

<http://wapps.uthm.edu.my/intake/>

## WHY DO THEY CHOOSE MBA@UTHM



"This course helped me enhanced my personal knowledge and learned how to set up company and managing its performance. I also improved my communication skills with people from diverse background."

- KHALIL ABAKAR MOUSSA (CHAD)



"MBA@UTHM helped me in developing my talent, building confidence and giving me great opportunity to expand my knowledge and skills for my future in business world."

- AINI KHALIDA (MALAYSIA)

## ENQUIRIES

### HEAD OF DEPARTMENT

DR NOOR ASLINDA BINTI ABU SEMAN  
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### PROGRAM MANAGEMENT UNIT

DR MUHAMMAD ASYRAF BIN HASIM  
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### POST-GRADUATE UNIT

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## ACCREDITED BY:



**MQA/FA10711**



**AAPBS**  
Association of Asia-Pacific Business Schools



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MBA UTHM

