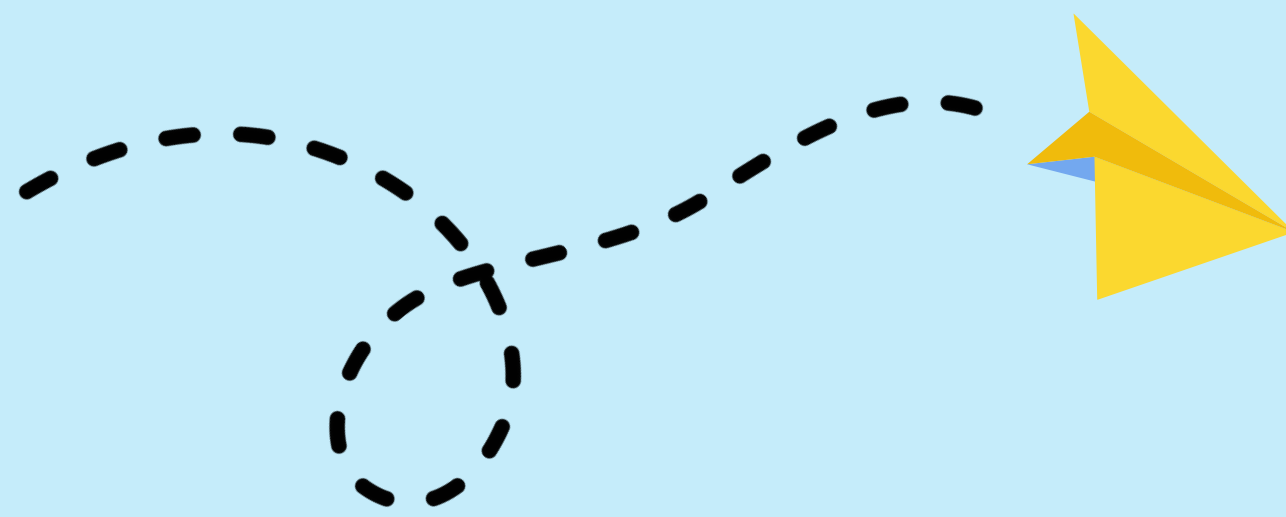


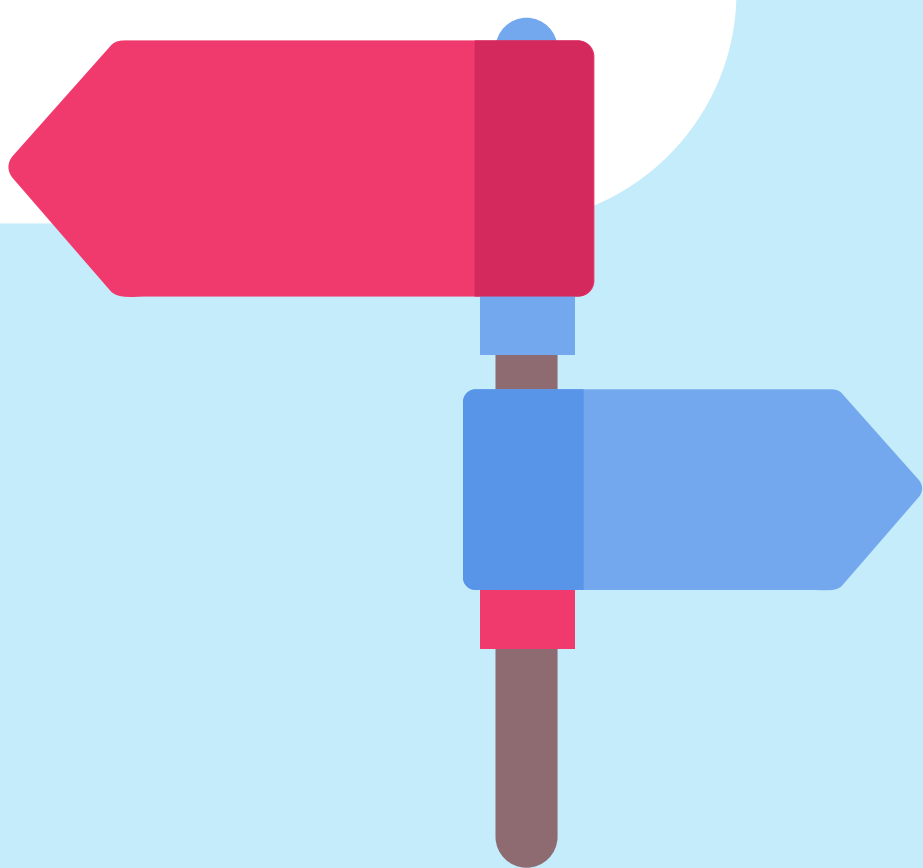
PROGRAMME EDUCATIONAL OBJECTIVE (PEO)

MBA@UTHM

To produce operational, middle and top level managers and/or entrepreneurs who are able to organize and integrate multiple resources in organization of various economic sectors.



PEO 1



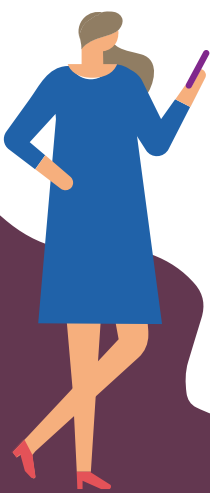
PROGRAMME LEARNING OUTCOME (PLO)

MBA@UTHM

1

PLO 1

Prepare the coursework assignments according to theories, concepts and principles of management and business administration.



PLO 2

Demonstrate business and management skills through the preparation of business plan or research or case study project papers.



PLO 3

Present and discuss current issues of management and business administration through coursework case studies.



PLO 4

Conduct management and business administration research according to the university research ethics and guidelines.



PLO 5

Perform group projects in various teaching and learning activities inside and outside of lecture.



PLO 6

Study and solve management and business administration issues using research methodology and scientific method.



PLO 7

Utilize online databases and online information search as source of references in management and business administration.

